

CARING FOR YOUR FLAG



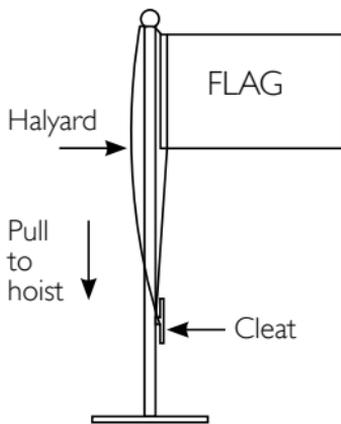
BANNER BOX

Hoisting your Flag

Standard flagpoles

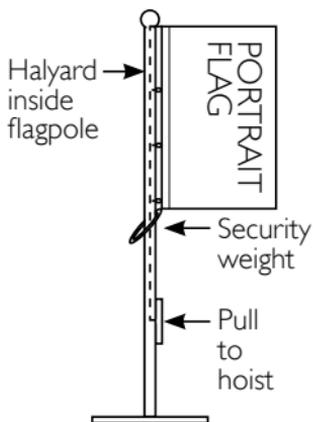
Your flag may be fitted with a boltrope and toggle, or clips for securing the flag. The flag should form part of a continuous loop with the halyard rope on the flagpole. If the flag is fitted with a toggle, this will normally be fitted at the top of the flag.

Attach either end of the halyard to the top and bottom of the flag. Hoist by pulling on one end of the halyard (ensuring that the flag is the right way up). When the flag is tight to the top of the pole, tie off the halyard that you used to hoist the flag with to the flagpole cleat. Then pull the other end of the halyard tight and tie off as well (ensuring that the halyard is taut and secure).



Internal halyard flagpoles

The halyard is not a continuous loop on this type of flagpole. The end of the halyard rope that is on the outside of the pole should be attached to the top of the flag. To the bottom of the flag the security weight should be attached (which should be fitted around the pole). The flag should then be hoisted to the top of the pole by using the end of the halyard that is inside the pole.



Portrait flags

For portrait flags please ensure that the eyelets positioned down the hoist side of the flag are secured loosely to the flagpole (either with flag restraining loops which can be supplied by us, or cable ties). This will ensure that the flag flies correctly and does not put undue strain on your flagpole.

Flag Etiquette

Flags should take the following ranking:

- 1 - Your own national flag.
- 2 - Foreign visitors national flag
- 3 - Corporate flags or flags bearing logos
- 4 - Any other flags

More than one national flag must NOT be flown from the same flagpole as this suggests that the higher conquered the lower:

Ranking of flagpoles

Should you have more than one pole all of the same height, the rightmost flagpole with your back to the building is the most important flagpole.

If one flagpole is taller, no matter where it is positioned it becomes the most important.

Care of Flags

Life expectancy of flags

The life expectancy of a flag is impossible to predict, as it is entirely dependent on the climatic conditions and hours of flying. We would advise that since most flags are either an act of courtesy (national flags) or advertising (company logos) it is best to have them in top condition by changing them regularly, flags are an inexpensive and highly visible means to advertise your company.

Wind and rain

In winds exceeding **Beaufort Scale 6 (31 mph; 27 knots; 14ms)** flags should be taken down. Remember that if it is windy at ground level it is much worse

at the top of the flagstaff. Heavy rain will increase the weight of the flag which will cause unnecessary wear, especially in high winds. The dyes used in our manufacturing process are all tested for UV stability however salt and direct sunlight can have adverse effects on colour over time.

Damage

Damage to flags is often caused by objects that the flag beats against in the wind or by old style wooden flagstaffs which do not have a smooth finish. To reduce the risk of damage, ensure that the halyard is taut at all times, and that there is no risk of the flag snagging.

Washing and repair

Air pollution will cause white flags to become grey over time. Flags can be washed in a normal household washing machine set at a 40 degree wash with normal detergents. Avoid the use of soda or bleaching alkali. If the flag starts fraying it can sometimes be trimmed back and re-hemmed. Bannerbox offer a wash and repair service.

Storage

Never store your flag when wet, always hang it up and allow it to dry fully before storage. When storing flags, keep them in a dry and ventilated place.



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